

HAAPIROOTS

Sponsorship and Brand Packages

Dear Potential Sponsor and Brand Partner,

May is Asian American, Native Hawaiian and Pacific Islander Heritage Month and we are so thrilled to once again bring this unity celebration to Vegas at Container Park in Downtown Las Vegas!

In this one-day celebration we will celebrate the diverse festivals that happen in Las Vegas year round! Each season; Spring, Summer, Fall and Winter presents our communities with unique and empowering cultural events representing the rich diversity of our city. During HAAPIROOTS 2025, we will be highlighting and showcasing these unique and beautiful celebrations. Don't miss the opportunity to be part of this amazing celebration during AANHPI Heritage Month.

TAKE THE STAGE

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LIFESTYLE!

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- Swag Pack from HAAPIROOTS
- Participation during Opening Ceremony
- Logo on volunteer shirts
- 2 min. Interview during event live feed
- Company mention on 29 sec. celebration commercial to be played across immix television platforms
- Participation in commercials and PR Interviews
- Mention in Press Release.
- Featured on post-production videos
- Logo and 30 sec. Commercial spot on Social Media Pages
- Logo on Promotional Materials
- Logo on Stage Banner
- Logo on Event Website
- Logo on Event Banner
- Booth at Event
- Permission to use HAAPIROOTS logo

- Name the Stage or a Specific Section of the Park for the day!
- May send a representative to host or emcee a portion of the event
- Three 1min. pitches onstage to talk about business
(scripted for emcee or can send a representative)
- Sponsorship Swag Pack from HAAPIROOTS
- Participation during opening ceremony
- Logo on volunteer shirts
- 2 min. Interview during event live streams
- Company mention on 29 sec. celebration commercial to be played across all social and television platforms
- Mention in Press Release and Media Alerts.
- Participation in commercials and interviews.
- Featured partner on final post-production video production reel
- Logo and 30 sec. Commercial spot on Social Media Pages
- Logo on Promotional Materials
- Logo on Stage Banner
- Logo on Event Website
- Logo on Event Banner
- Booth at Event
- Permission to use HAAPIROOTS Logo on your company websites and social media.

HAAPIROOTS!

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- Logo on volunteer shirts
- 2 min. Interview during event live stream
- Featured mention on commercials and PR Interviews
- Logo and 30 sec. Commercial spot on Social Media Pages
- Logo on Promotional Materials
- Logo on Stage Banner
- Logo on Event Website
- Logo on Event Banner
- Booth at Event
- Permission to use HAAPIROOTS logo for your company's commercial use.

HAAPIVIBES!

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- Logo on Promotional Materials
- Logo on Event Website
- Logo on Event Banner
- Acknowledgment on Stage
- Booth at Event
- Use of HAAPIROOTS Logo on company websites and company social media.
- Use of promotional material for corporate marketing.

All Packages are limited and subject to approval by Blucat Group and Container Park. To confirm your partnership, please email: haapiroots@blucategroup.com
www.haapiroots.com

blucat

